INVESTMENT LOGIC MAP

Program

Oamaru Harbour
Delivering benefits for all while protecting and enhancing what makes the harbour area special.

PROBLEM

The Heritage features all require investment now & into the future, which is beyond our current planning & financial means, leading to further decline & potential loss. 20%

A lack of shared vision is leading to ad-hoc decisions, causing uncertainty & community tension, meaning we are missing opportunities to remedy the key issues. 40%

Incomplete projects, disjointed elements, a lack of obvious connection to our town centre & surrounding area, causes confusion, diminishing people’s experience. 20%

Coastal processes, climate change, new wildlife habitats, poor visual amenity from built form, all provide mounting environmental pressure & investment uncertainty. 20%

BENEFIT

Enhancing the Harbour in sympathy with the town’s heritage, creating a unique experience that residents are proud of, attracting visitors. 20%

Confidence - attracting increased investment in the Harbour area (area of focus). 40%

Keep adding to the harbour area’s vitality in a planned way that complements & benefits the town centre where possible. 20%

Protecting wildlife and improving environmental outcomes, helping people enjoy and understand both. 20%

STRATEGIC RESPONSE

Strategic Intervention nn%

Develop a plan that delivers social, environmental and cultural direction nn%

Strategic Intervention nn%

Strategic Intervention nn%