Have YOUR Say!

Oamaru Harbour Space

Past ➤ Present ➤ Future

Community Engagement
Stage 1
Summary
What’s your vision for the future of the Oamaru Harbour Area?

We’re looking to develop a masterplan to shape the development of the Oamaru Harbour Area over the next 30 years and beyond.

A masterplan is a dynamic long-term planning document that provides a conceptual layout to guide future growth and development. Master planning is about making the connection between buildings, social settings, and their surrounding environments.

Throughout November 2018 Waitaki District Council carried out a community engagement process to help identify what people find special about the Oamaru Harbour Area and what they see as its future.

The survey asked three key questions:

• What do you like the most about the Oamaru Harbour Area?
• What would you most like to see changed at the Oamaru Harbour Area?
• Looking ahead, in 30 years what do you want the Oamaru Harbour area to look like and how do you think it should function?
YOUTH engagement with Waitaki Youth Council Facebook/Youtube video

COMMUNITY ENGAGEMENT INFORMATION SESSION AT OAMARU OPERA HOUSE

DROP-IN EVENING AT SCOTTS BREWERY

COMMUNITY ENGAGEMENT AT REST HOMES

YOUTH engagement SESSION at High Schools

COMMUNITY ENGAGEMENT AT REST HOMES

POP-UP ENGAGEMENT STALL AT OAMARU FARMERS MARKET
THIS IS ONLY THE BEGINNING

Thank you to everyone who took the time to share their thoughts in this early ‘ideas and insights’ stage of the HarbOUR Space consultation process. The feedback you shared will help form a vision and key objectives for the project. We hope you will continue be involved as we progress through the project and encourage others to take part too.

OVER THIS ONE MONTH ENGAGEMENT PERIOD WE HAD:

- **878** total survey responses (our most popular survey ever)
- **60** written submissions
- **150** post-it note comments
- **15,091** Facebook total reach
- **298** reactions, comments & shares
- **180** people attended information session at the Oamaru Opera House
- **3** well attended drop-in sessions

YOU CAN READ ALL OF THE COMMUNITY FEEDBACK RECEIVED ON OUR WEBSITE:

- More natives, local plants, biodiversity.
- We need a wine bar with a wide selection of Otago wines please.
- Outcomes to have a quadruple bottom line focus – social impact, environmental impact, commercial impact, cultural impact.
- Protect wild-life - it is their home too!
- Less punk
- Make it a Natural Scenic Reserve
- Why not consider an Aquarium?
- More steam, less punk
- Get rid of the commercial buildings
- We can choose to do nothing.
- Fewer cars, no more carparks
- Get rid of the floating hotel
- No accommodation within 1km of harbour
- No booze, sorry Scotts your time is up
- Outcomes to have a quadruple bottom line focus – social impact, environmental impact, commercial impact, cultural impact.
- No wires, power or otherwise.
- More boat building
- No zipline
- More natives, local plants, biodiversity.
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A FEW COMMENTS – post-it notes

‘Historic ship education experience and virtual reality and augmented reality integrated.’

‘Restore Graves Track so that people can safety access and view the volcanic layers as part of the Geopark.’

‘Try to keep most of area traffic free, it works in all European cities.’

‘Hot tubs in whisky barrels beside the bike-park.’

‘Try a vintage ship moored at Sumpters Wharf for accommodation.’

‘Do not want zip-line or floating boatel’

‘Oamaru exists in its present state because of the tourists. Without them there would be not enough money to do any development.’

‘The harbour is for residents of Oamaru to enjoy. It has a natural beauty that can be explored without augmentation. It is not for tourists, although they may enjoy it also.’

‘Preserve what only we can do best, nowhere else in the country has such a rich area of heritage buildings and wild-life. Establish a green belt across the harbour area and avoid break-ins up open areas.’

‘Good heavens, what is the fuel depot still doing there?’

‘Restore Sumpter Wharf and protect Shag Colony’

‘Cafes – horse drawn carriages.’

‘Any new buildings in the red area, to be only one story-high. To retain existing houses and their view.’
HARBOUR SPACE SURVEY RESULTS

WHERE DO YOU LIVE?
- Oamaru Town
- elsewhere in New Zealand
- elsewhere in Waitaki
- rest of the world

GENDER
- Male
- Female
- N/A

AGE
- under 18
- 18 - 34
- 35 - 49
- 50 - 64
- over 65

1. Age
   - Under 18
   - 18 - 34
   - 35 - 49
   - 50 - 64
   - Over 65

2. Gender
   - Male
   - Female
   - I don’t want to identify with a specific gender
   - N/A

3. Where do you permanently live?
   - Oamaru Town
   - Elsewhere in the Waitaki District
   - Elsewhere in New Zealand
   - Overseas

4. What do you like the most about the Oamaru Harbour Area?

5. What would you most like to see changed at the Oamaru Harbour Area?

6. Looking ahead, in 20 years what do you want the Oamaru Harbour Area to look like and how do you think it should function?
what you love about OUR Oamaru Harbour Space

photo © Tony Familton
We asked: What do you like the most about the Oamaru Harbour Area?

A FEW COMMENTS - what you like

‘Peaceful quiet atmosphere, wildlife, beauty of harbour with picturesque buildings, striking light reflected in water, facility to use all manner of boats in, paddleboards etc.’

‘How undeveloped it is, and how accessible it is for all; its gritty, real character; its birdlife, it’s quiet, it’s immediate, raw history.’

‘It is slowly becoming more cohesive as an area for families/tourists/locals. The park, bike park and improved side walks etc are great. The esplanade walkway is good and can be further developed to the areas between the penguin colony and friendly bay. Markets are great.’

‘How in the nearly 7 years we have lived here how its gone from a wasted space to a vibrant community area.’

‘Safe area for children to play - playground beach walks. Quiet relaxed place to walk the dog, walks have lunch with friends etc. enjoy the seasons forever changing there.’

‘The historic area and the fact that it is conserved in such a good manner which you don’t see very often outside of Europe. Also the view onto the ocean is very nice. Nothing that blocks your view when you watch the sunset/sunrise.’

‘The atmosphere created by the businesses, activities and facilities that make the place attractive for all members of families, young, old and in between. The harbour area is a really nice place to be.’

‘Sundays are the best fun and fete & steam punk playground for kids.’
We asked: What would you most like to see changed at the Oamaru Harbour Area?

You said:

**Themes**

- More amenities and activities
- Leave it the way it is
- Improvements to existing facilities
- No zipline and/or floating hotel
- Remove fuel depot
- Increased beautification & planting
- Improve vessel & walking access
- Repurpose/refurbish heritage buildings
- More commercial activity
- Less commercial activity
- Yes to floating hotel/zipline
- More wildlife protection
- Remove shags
A FEW COMMENTS - what you’d change

‘Improvement of the Oamaru creek & railway station connection down to the harbour area. Opening & maintained access of the graves walking track around the bushy beach.’

‘Moving McKeowns out to north business park and make more green space in its place.’

‘Very little. It needs to remain a small town-recreational area for local people- we are not an adventure playground and the harbour needs to reflect this with sympathetic work.’

‘Nothing!’

‘I would like to see ‘something’ done about the old wool sheds on waterfront road. They are an eyesore. Maybe apartments. I don’t agree with a floating hotel as i think the green space by proposed area needs to stay and be beautified. Picnic tables and BBQs provided in the area would be good.’

‘No change but maybe continue to tidy up areas in need of attention. For example more green areas. More plenty of natives and other plants.’

‘Huge tidy up of the friendly bay beach area. Removal or “camouflage” of industrial areas. More seating and rubbish bins along promenade to penguins. Make more inviting & safe at night - lighting.’

I would like to see a luge put in above the quarry with a car park at the quarry with a gondola going up to it. also I would like to see more bike tracks added with multiple levels of skill from beginner to professional.’

‘I am in favour of the zipline. With no burden on Citizens would be another addition to family fun at the bay and an attraction to the bay and an attraction to the town.’
WE ASKED: 
LOOKING AHEAD, IN 30 YEARS WHAT DO YOU WANT THE OAMARU HARBOUR AREA TO LOOK LIKE AND HOW DO YOU THINK IT SHOULD FUNCTION?

YOU SAID:

THE WAY IT IS

MAINTAIN AND IMPROVE IT AS A COMMUNITY ASSET

PROTECT THE AREA’S HERITAGE

IMPROVE THE NATURAL ENVIRONMENT

A FAMILY FRIENDLY PLACE

IMPROVED TOURISM OPPORTUNITIES

MORE MARINE ACCESS & ACTIVITIES

DEVELOP HARBOUR AS A THRIVING HUB

MORE COMMERCIAL OPPORTUNITIES

MORE SMALL BUSINESSES

BETTER ACCOMODATION

PROTECT UNIQUE CHARACTER
A few comments - what’s your vision for the future

‘A hub where people enjoy coming to - to eat, to shop, to gather with friends and family, take in the view. More eateries, drinking-spots (breweries), shops, markets. Develop awesome markets which creates more foot-traffic. We want to create a hum about the place full of fun, energy, excitement and vitality!’

‘It should have a salt water pool!!!’

‘It would be nice to see the whole area linked together and visually improved with some interesting features.’

‘The area is beautiful but in 30 years we need to keep up with the future.’

‘Similar to present. Ensure access to water for sports & recreation are maintained. Retain open spaces. Do not allow encroachment of buildings to spoil the views.’

‘More things to do beyond spending time at the playground or cafes/restaurants.’

‘I think the harbour area should stay the same. It’s a really lovely area now. It is a harbour after all. Please please please no ziplines, floating hotels or whatever other out of the ordinary ideas are suggested.’

‘The Harbour should remain a naturally picturesque area, not cluttered with tourist gimmicks that will be completely at odds with what is already there. Enhance with lighting and planting etc but don’t start putting modern, ugly buildings and tourist related attractions in.’

‘More things to do beyond spending time at the playground or cafes/restaurants.’

‘A little Akaroa like but with our Oamaru flare to add uniqueness and make our town standout!!!!’

‘Humming, but still unique.’

‘Still a low key place to relax and hang out.’
A FEW COMMENTS – what’s your vision for the future

‘In 30-50 years I want the Oamaru Harbour to be a Listed UNESCO World Historic Harbour and Historic Precinct Site. We MUST PROTECT all that we have, as it is an irreplaceable TREASURE.’

‘I would like to see more visitors arriving by boat and staying a few nights at Oamaru. (Not big cruise ships though).’

‘Put a large monument or something that will leave an impression that they are in Oamaru. Eg steampunk. This can be placed on the lookout hill which can also be lit up at night.’

‘Have a water park with slides and everything’

‘A 5 star hotel possibly built where the Harbour View rest Home is at present McKeown Petroleum facilities no longer where they are at present, leaving room for possible recreational development

‘Possibly a Marina built for the town to use, wharfs maintained and replaced before they become more run down, kept open so our young people can learn to sail, fish, and other boating skills ,rowers can still train.’

‘A social and cultural precinct with plenty of room for walking, eating, children playing, boats for charter and hire. Passive, relaxing atmosphere. The old red sheds maintained and occupied by artisans and artists.’