



Waitaki

DISTRICT COUNCIL
TE KAUNIHERA Ā ROHE O WAITAKI

Growing strong communities.

22 May 2023

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Graphic Design

- How many in-house graphic designers does your organisation employ?
Approximately 0.7 of a Full Time Equivalent (FTE) This is made up of parts of 2 different roles:
 - Council's Communications Team has one full time position that includes some focus on graphic design work, approximately 0.4 FTE of this role.
 - The Waitaki Museum & Archive/ Forrester Gallery also has one part time position that includes some focus on graphic design work, approximately 0.3FTE.
- What is the budget for in-house/employed graphic designers? **Total approx. \$46,400**
- How much has been spent on contracting external graphic designers? **Under \$2,000**
 - If external contractors have been used, why did your organisation not use your employed/in-house graphic designers?
External design is usually done as part of set-up costs for district signage and done by the signage company – where artwork for existing signs needs to be updated. Occasionally an external designer will be used when the workload has exceeded in-house capacity
- If employed/in-house or external contractors have been used to design a report in the last 12 months, was the report made public? **Yes, for clarity the Annual Report and input into Annual Plan, Long Term Plan work, brochures etc.**
 - If not, why not?