

# WAITAKI WASTE MINIMISATION FUND INFORMATION



## PURPOSE OF THE FUND

Waste minimisation is the reduction of waste (rubbish) and the reuse, recycling and recovery of waste material. The Waste Minimisation Fund aims to help our community create and deliver projects so we have less rubbish going to landfill or ideally to stop waste being created in the first place. The fund can support individuals, community groups, businesses, Iwi/Māori organisations and education providers who want to deliver a waste minimisation project for their community in the Waitaki district.



**We need your good ideas!**

We could reduce how much waste we create if we were better aligned with the 'Waste Hierarchy'.

The 'Waste Hierarchy' refers to the idea that rethinking waste generation from the outset is the best way to make an impact. Then the next best option is reducing our waste generation, before looking at ways to reuse, repurpose, repair out "waste" before considering recycling and landfill.

The further towards the top of the waste hierarchy your projects sits, the more impact it will have.

**The waste hierarchy is shown on the next page.**

**Lucianne White,  
your Waste Minimisation  
Officer, is here to help!**

If you would like to discuss your ideas or find out more about the fund, please get in touch.

 [lwhite@waitaki.govt.nz](mailto:lwhite@waitaki.govt.nz)

 **03 433 0300**

*Got the start of an idea  
and want to talk about it?*

Give Lucianne, our Waste Minimisation Officer, a call and get a steer on your idea.

**NO IDEA IS TOO BIG  
OR TOO SMALL!**

**If you can teach and inspire  
people to reduce rubbish going  
to landfill**

**PLEASE APPLY!**



**Applications open 1 August,  
& close 30 August each year.**

**WAITAKI WASTE  
MINIMISATION FUND**



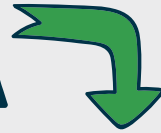
**Waitaki**

DISTRICT COUNCIL  
TE KAUNIHERA Ā ROHE O WAITAKI

# WASTE HIERARCHY



**THE CLOSER TO THE TOP,  
THE MORE IMPACT THE PROJECT WILL HAVE**



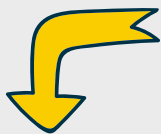
These will  
have more  
impact!

**RETHINK** → Stopping waste  
before it's created

**REDUCE** → Reducing the volume  
of waste created

**REUSE REPURPOSE REGIFT**  
**REPAIR RECHARGE** <sup>THE</sup> <sub>SOIL</sub> → Composting,  
worm farming  
& bokashi

**RECOVER** → Extraction of materials  
or energy from waste for  
further use or processing



**BELOW HERE,  
WILL NOT BE FUNDED**

**RECYCLE** → Existing recycling activities that  
don't have a further community  
or environmental benefit

Low  
impact!

**THE REST** <sup>GOES TO</sup> <sub>LANDFILL</sub> → Waste ends up in landfill



## FUND INFORMATION

1. The fund is contestable and has total of \$30,000 to distribute annually. This amount may be altered at the Council's discretion. Each application will be assessed on its merits on a case-by-case basis. All decisions made by Waitaki District Council will be final.
2. Funds are available up to \$5,000 (exclusive of GST) per project. Larger projects may be considered on their merit.
3. Council may be able to help suitable projects with non-financial assistance such as venue use.
4. If eligible projects are unsuccessful due to over subscription to the fund, applicants may submit an application in subsequent funding rounds.

## FUND CRITERIA

1. Project must be located within or benefit the Waitaki district.
2. Project must align with the Council's Waste Minimisation and Management Plan.
3. Waste minimisation must be the core of the project, not general sustainability.
4. Projects must promote, educate or achieve waste minimisation.
5. Funds must be utilised within 9 months of the accepted date.
6. Applicants will be prepared to give a progress update (verbal, email, face-to-face) and complete a final report (written) within six weeks of completion.

## TYPES OF PROJECTS/ACTIVITIES THAT FUNDING CAN BE USED FOR

- Behaviour change and educational programmes.
- Events, workshops, peer-to-peer learning.
- Feasibility studies and business cases for larger projects.
- Monitoring, surveys, data collection and waste auditing.
- Research and development for alternatives to a waste problem/product.

- Social enterprise start up which is using waste as a resource to make money and create social or environmental benefit.

## TYPES OF PROJECTS /ACTIVITIES THAT FUNDING CANNOT BE USED FOR

- Waste disposal or clean ups. Contact Keep NZ Beautiful, Sustainable Coastlines for support for clean ups.
- Existing activities or ongoing financial support of current activities.
- Recycling or waste services
- Bins or containers. You can apply to the Packaging Forum for support.
- Work that has already been completed.

## TRACKING PROGRESS AND EVALUATION

Council is responsible for reporting to the Ministry for the Environment on the Waitaki Waste Minimisation Fund. To do this and prove our funding was effective, we need successful applicants to plan for evaluation of their project. Consider the outcomes you want and think about how you will be able to measure progress. Consider both qualitative and quantitative measures, depending on your project type. And get contact details from participants so you can follow up with them with a survey perhaps.

For example if you are running an educational type project, like a "how to bokashi" workshop, you could ask participants to rate before the workshop how knowledgeable/confident they are to be doing bokashi right now. After your workshop ask the same question again. Then you are able to measure and report that they got more/less confident due to attending your workshop. You could also include some questions on key education points to check they "got it".

Surveys on the day are useful. Following up with participants to see if they have changed a behaviour (started shopping plastic free for example) or taken action (started to bokashi for example) six weeks after is best practice for behaviour change projects. Always count participants at events at a minimum.

For projects that are able to be quantified please estimate the volume of waste in metres cubed or litres of waste, or by weight.

**If you need help or advice to plan your evaluation please get in touch with the Waste Minimisation Officer, we are here to help and do this for our projects so can share expertise.**

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your Waste Minimisation  
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## ASSESSMENT OF APPLICATIONS

The following will be used to assess applications:

1. Projects that sit higher on the waste hierarchy, deal with larger volumes of waste, that are unique/showing leadership and that detail higher levels of in kind donations or other support for the project will be considered favourably.
2. Reducing waste to landfill or waste creation is a primary part of the project and there are clear and measurable objectives.
3. Projects that have strong behaviour change outcomes such as educational workshops or awareness campaigns.
4. The proposal will be technically and financially feasible and does not create an unacceptable level of risk to Council.
5. The applicant (or group) must be able to demonstrate the skill set and capacity to deliver the project safely and responsibly

**Apply using the online form on our website [www.waitaki.govt.nz/Rubbish-Recycling-Waste-Minimisation](http://www.waitaki.govt.nz/Rubbish-Recycling-Waste-Minimisation) or pick up an application form from Council offices and libraries.**



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**Waitaki District Council**  
Private Bag 50058, Oamaru 9444

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 **[www.waitaki.govt.nz](http://www.waitaki.govt.nz)**