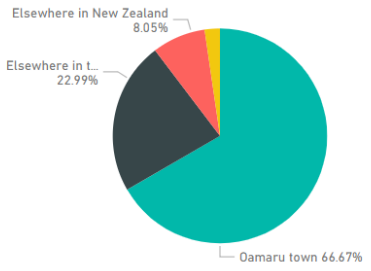


Survey Question

Looking ahead, in 30 years what do you want the Oamaru Harbour area to look like and how do you think it should function?

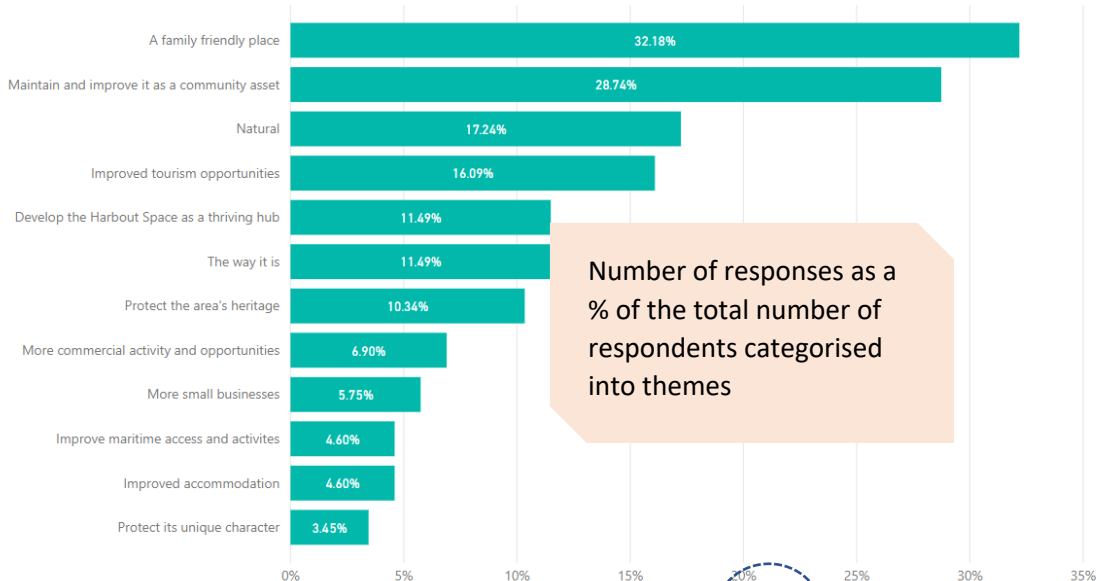
Word Cloud: (Most used words)



Total number of respondents

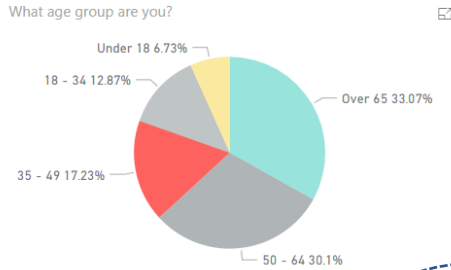
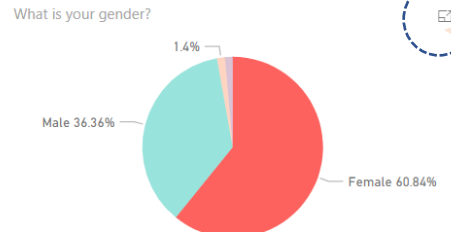
878

Themes



Number of responses as a % of the total number of respondents categorised into themes

Focus mode – enlarges this particular visualisation



Microsoft Power BI

< 3 of 3



Page/Question Navigator

Sharing Options

Full screen mode

Filter by demography

To filter the themes by demographics of respondents, (i.e. show what a certain group of people are saying) select any combination of each of the three visuals on the right.

Hold CTRL and click on the demographics you would like and the other visuals will update accordingly. The selected filters will be highlighted.

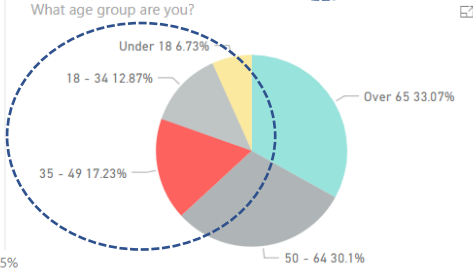
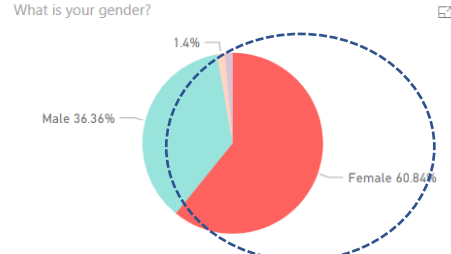
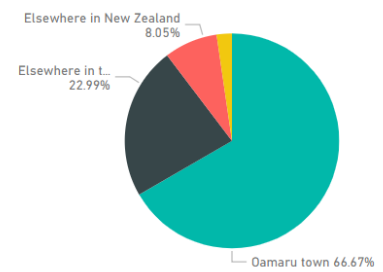
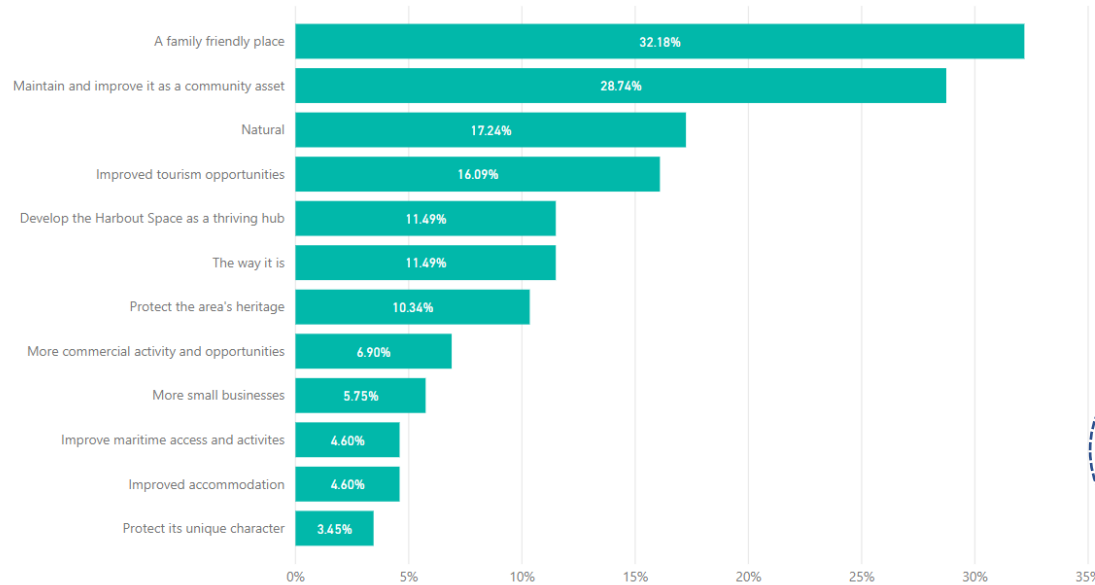
The image below shows the results for females in the 35 -49 age range.

Looking ahead, in 30 years what do you want the Oamaru Harbour area to look like and how do you think it should function?

Total number of respondents

878

Themes



Filter by theme

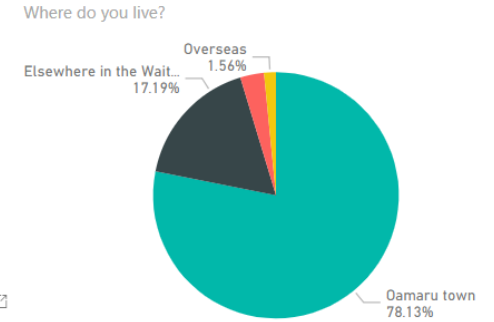
Similar to filtering by demographics, responses can be filtered by themes to reveal the demographics of particular themes.

The image below shows the demographics of respondents who had responses tagged with the theme "Improved tourism opportunities".

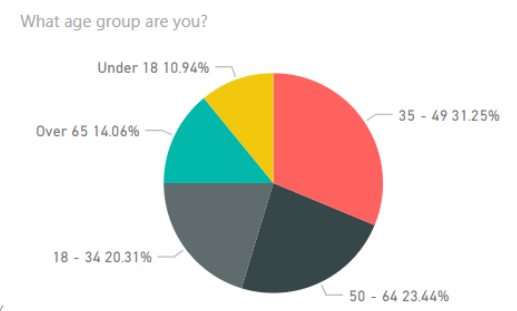
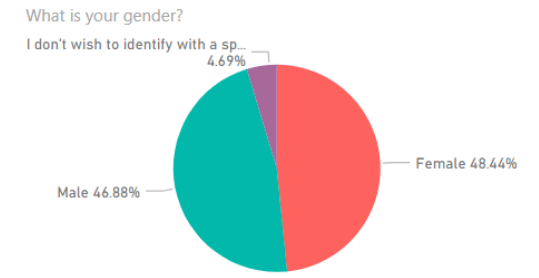
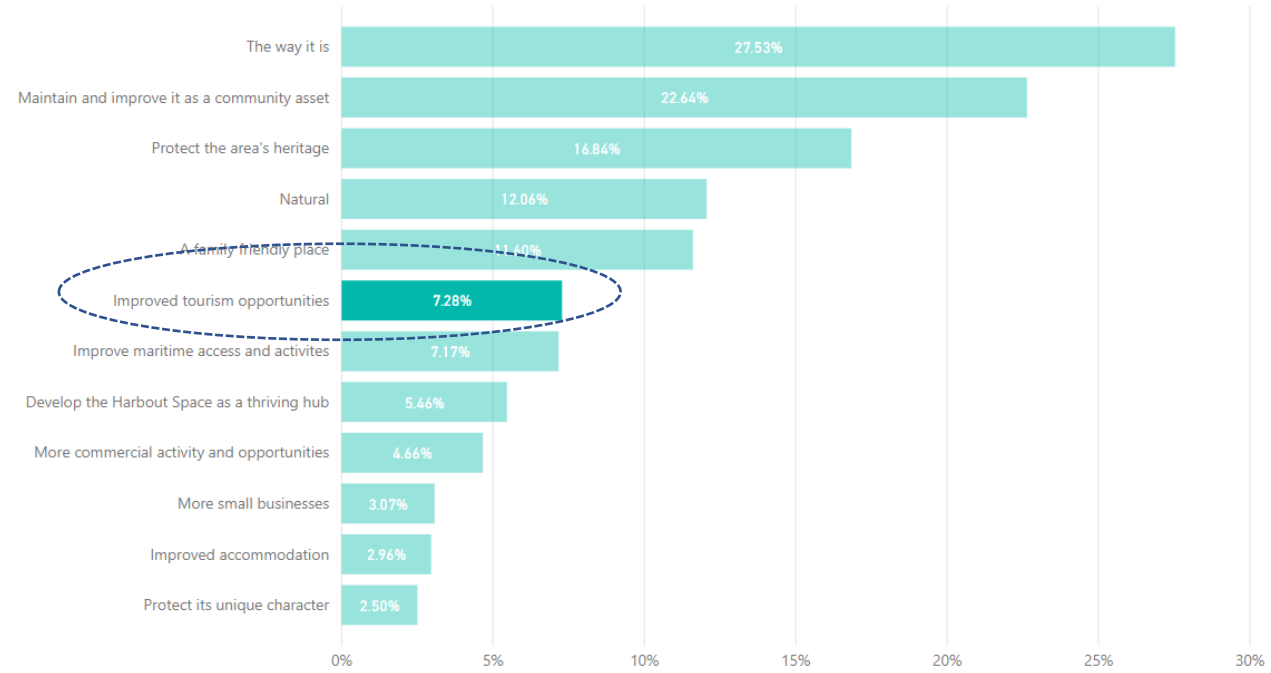
Looking ahead, in 30 years what do you want the Oamaru Harbour area to look like and how do you think it should function?

Total number of respondents

878



Themes



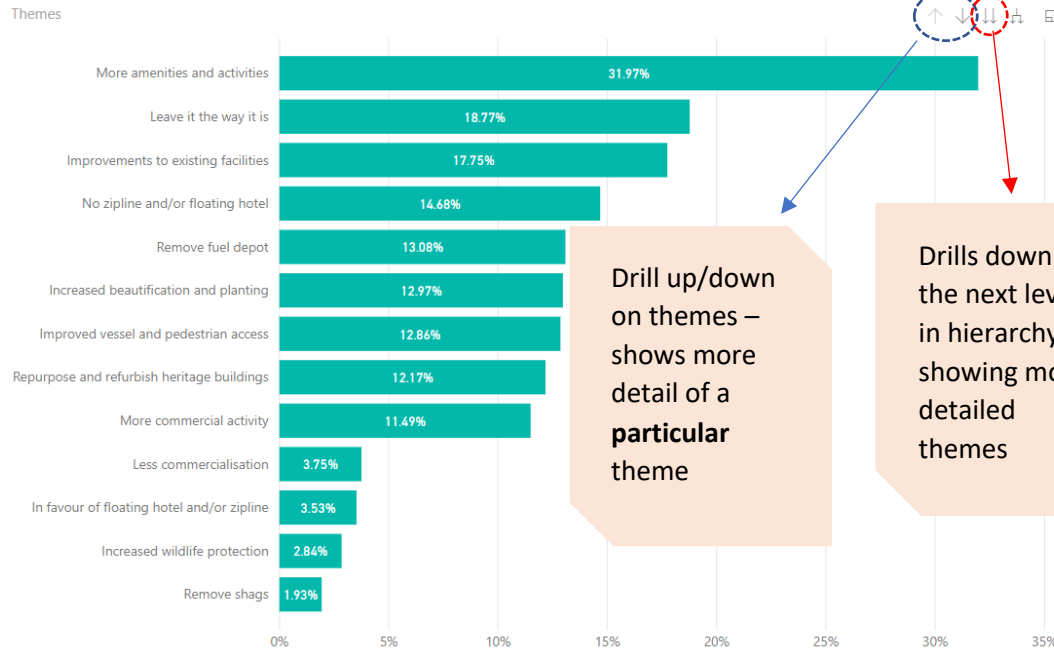
Drill down

For questions 4 and 5 (pages 1 and 2 on the report), a second tier of themes with more detail can be shown with a drill down option.

What would you most like to see changed at the Oamaru Harbour Area?

Total number of respondents

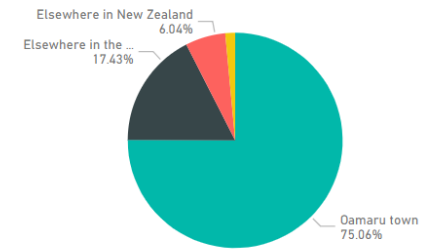
878



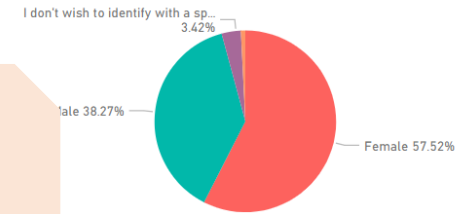
Drill up/down on themes – shows more detail of a particular theme

Drills down to the next level in hierarchy, showing more detailed themes

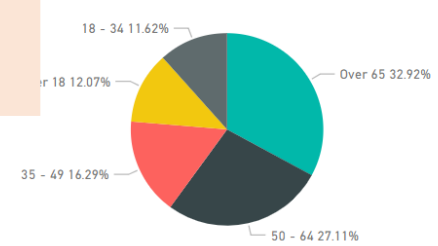
Where do you live?



What is your gender?

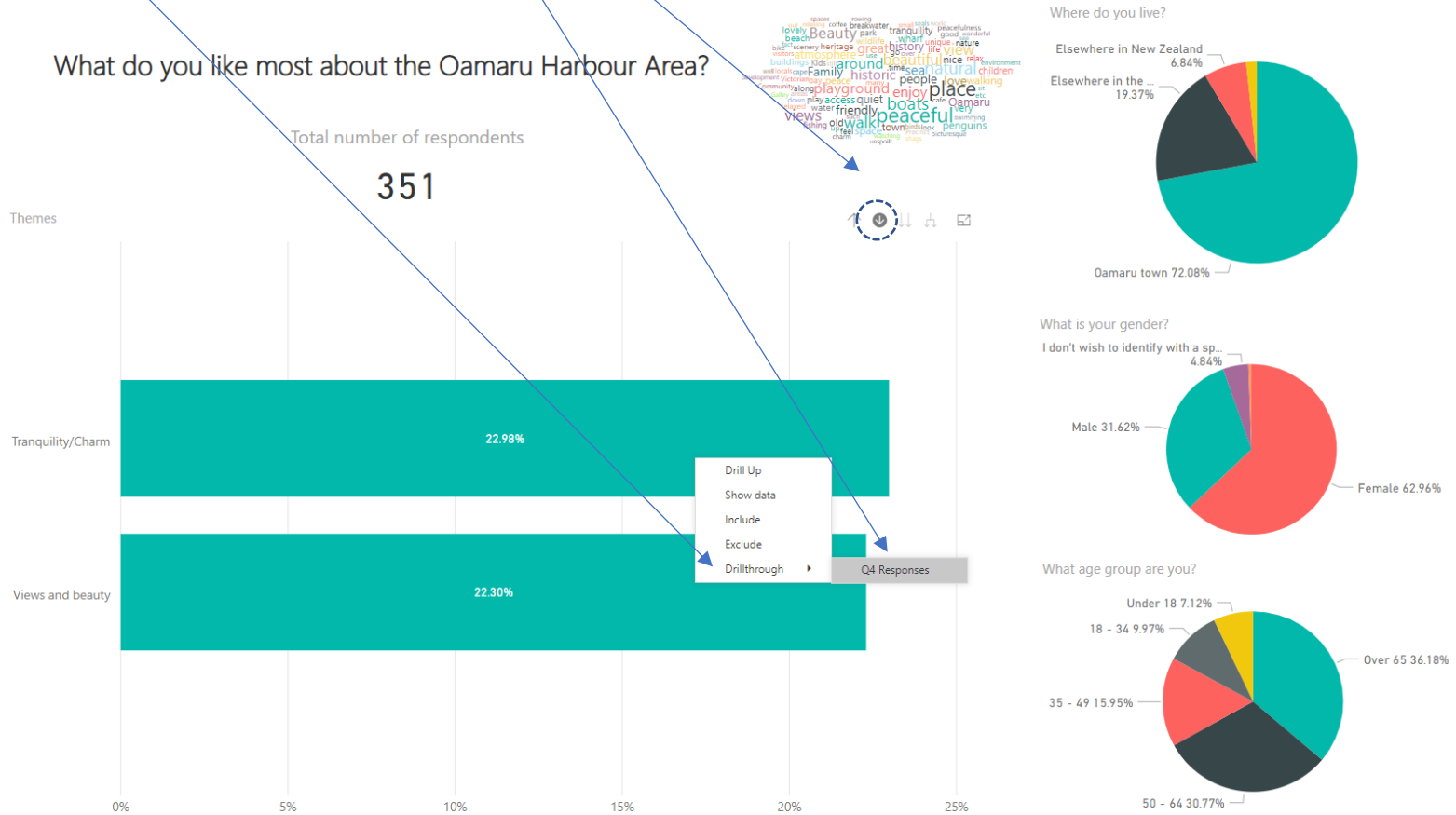


What age group are you?



Drill through to responses

To see the actual survey responses for a particular theme, **drill down** to the lowest level for a question. The more detailed themes will then show. Right click and go to the **Drillthrough** option and click on the **Responses**.



This will take you to another page with the responses and demographics for each particular response.



Return
button



gender?	What age group are you?	Responses
	18 - 34	Nature and community space
Female	18 - 34	How beautiful it is, fitting
Female	18 - 34	It has upgraded a lot in the last 10 years. Is a great feature to have in winter and summer. Currently no buildings obscuring a great view from the bay out to the breakwater. Has the nicest roads i
Female	18 - 34	it is peaceful and pretty
Female	18 - 34	Itâ€™s a great place to relax, get a glimpse the beauty of nature, and the atmosphere there is always vibrant.
Female	18 - 34	My favourite feature is the views. Looking across the harbour from friendly bay is picture perfect with the calm harbour waters, boats and backdrop of the dramatic high cliffs. I also love to walk to back toward the town, and up the valley to the mountains, its magic to see the sea and mountains in one vista and makes me feel at home in this little piece of paradise.
Female	18 - 34	Natural scenery
Female	18 - 34	Playground and bike park is great for kids with places to eat and drink nearby. Nice views. Farmers market.
Female	18 - 34	The amazing view, the relaxed environment and that everyone can access it.
Female	18 - 34	The family friendly atmosphere, the playground & bike park, the unobstructed view of the sea
Female	18 - 34	The historic area and the fact that it is concerved in such a good manner which you don't see very often outside of Europe. Also the view onto the ocean is very nice. Nothing that blockes your vi the day.
Female	18 - 34	The peace and quietness of a priceless visual vista which changes from point to point as i move around the harbour basin.
Female	18 - 34	The scenery
Female	18 - 34	The view, I also like how it has been transformed into an area for everyone to enjoy but I do believe there could still be much more on offer down there.
Female	18 - 34	The view, the peacefulness The rich heritage The wildlife A harbour for the community
Female	18 - 34	The walks along the cape and the beautiful views.
Male	18 - 34	Great harbour views from all aspects of the harbour, well located playground, best gym in town at the rowing club
Male	18 - 34	It's unique heritage and natural environment
Male	18 - 34	The beauty, clean water, popularity, great walks
Male	18 - 34	The view and parking space is nice to sit and look at the break water
Female	35 - 49	It is picturesque, family friendly, and just a lovely spot
Female	35 - 49	Its picturesque and relaxing, well kept and inviting. Much better than 15 years a go when I first moved here. It's a happy place to visit and hang out.
Female	35 - 49	It's pretty and unspoiled (so far)! with pleasant atmosphere and quirkiness.
Female	35 - 49	Jeepers They is too much to write,walking around it,tea on the beach in Summer,kids swimming in harbour in Summer,The view from lookout.
Female	35 - 49	Peaceful, pretty views, quaint fishing village feel to it. The pedestrian access to wander.