Survey Question

Looking ahead, in 30 years what do you want the Oamaru Harbour area to look like and how do you think it should function?

Word Cloud: (Most used words)

Number of responses as a % of the total number of respondents categorised into themes

Page/Question Navigator

Sharing Options

Full screen mode

Focus mode – enlarges this particular visualisation
Filter by demography

To filter the themes by demographics of respondents, (i.e. show what a certain group of people are saying) select any combination of each of the three visuals on the right.

Hold CRTL and click on the demographics you would like and the other visuals will update accordingly. The selected filters will be highlighted.

The image below shows the results for females in the 35 -49 age range.
Filter by theme

Similar to filtering by demographics, responses can be filtered by themes to reveal the demographics of particular themes.

The image below shows the demographics of respondents who had responses tagged with the theme “Improved tourism opportunities”.

Looking ahead, in 30 years what do you want the Oamaru Harbour area to look like and how do you think it should function?

Total number of respondents 878

Themes
- The way it is 27.53%
- Maintain and improve it as a community asset 22.66%
- Protect the area’s heritage 16.84%
- Natural 12.04%
- Already handy 8.06%
- Improved tourism opportunities 7.28%
- Improve maritime access and activities 7.17%
- Develop the Harbour Space as a thriving hub 5.66%
- More commercial activity and opportunities 4.64%
- More small businesses 3.07%
- Improved accommodation 2.94%
- Protect its unique character 2.50%

Where do you live?
- Oamaru town 78.13%
- Elsewhere in the Waipara District 17.19%
- Overseas 1.54%

What is your gender?
- Female 48.44%
- Male 46.88%
- I don’t wish to identify with a specific gender 4.69%

What age group are you?
- Under 18 10.94%
- 18–34 20.31%
- 35–49 31.25%
- 50–64 23.64%
- Over 65 14.04%
Drill down

For questions 4 and 5 (pages 1 and 2 on the report), a second tier of themes with more detail can be shown with a drill down option.
Drill through to responses

To see the actual survey responses for a particular theme, **drill down** to the lowest level for a question. The more detailed themes will then show. Right click and go to the **Drillthrough** option and click on the **Responses**.
This will take you to another page with the responses and demographics for each particular response.

<table>
<thead>
<tr>
<th>Theme</th>
<th>% of respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Views and beauty</td>
<td>22.30%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Gender</th>
<th>What age group are you?</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>18 - 34</td>
<td>Nature and community space</td>
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